2024 UCSAS Sponsorship Prospectus

April 12–13, 2024

`https://statds.org/events/ucsas2024/`

About the Event The UConn Sports Analytics Symposium (UCSAS) stands out in the landscape of sports analytics conferences by offering an accessible platform for students. Unlike other conferences, which may present barriers due to their technical level, cost, or limited space, UCSAS aims to bridge this gap. Hosted by the University of Connecticut, a university celebrated for both its teams' athletic accomplishments and students' academic excellence, UCSAS is keenly focused on students passionate about sports analytics and data science.

Since its inception in Fall 2019, UCSAS has become a vibrant forum for the sports analytics community, facilitating the exchange of ideas among participants from the New England area, across the nation, and around the globe. Despite the challenges posed by the pandemic, which led to virtual events in 2020 and 2021, UCSAS continued to foster engagement and learning. The symposium triumphantly returned to in-person format in 2022, supported by the National Science Foundation to enable student participation. To enhance and enrich the experience for the sports analytics community, the symposium has been thoughtfully rescheduled from Fall 2023 to Spring 2024. This change marks the beginning of a new tradition, with the event set to take place in the spring seasons moving forward.

Corporate Sponsorship Opportunities UCSAS warmly invites corporate and individual sponsorships for the upcoming symposium. Sponsorships are pivotal in enriching this event, and we offer varied recognition categories based on contribution levels:

Table 1: Sponsorship Levels and Benefits

Benefits	Bronze+ ($500) Multiple	Silver ($1000) Multiple	Gold* ($2000) Four	Platinum ($5000) One
Conference/workshop registration	1	2	4	10
Access to participant resumes	Yes	Yes	Yes	Yes
Recognition on Web/Social Media	Yes	Yes	Yes	Yes
Signage on site		Yes	Yes	Yes
Sponsor in event name			Yes	Yes
Demo and flyer at the conference				Yes
Sponsor in conference name				Yes

+ Bronze sponsors are encouraged to support travel for student presenters.
* Exclusively named events for Gold sponsors: 1) Workshops; 2) Reception; 3) Poster session; 4) Lunch/Mixer.

Contact For those interested in sponsorship opportunities, please reach out to Dr. Jun Yan, UCSAS Organizing Committee Chair and Professor of Statistics at UConn, via email at `jun.yan@uconn.edu`.

Connecticut Statistical Data Science Lab The Connecticut Statistical Data Science Lab, initiated through an Innovation Education in Science grant from UConn's College of Liberal Arts and Sciences, serves as a dynamic nexus where real-world data science challenges meet the next generation of data scientists. In partnership with data holders, the lab offers comprehensive training in essential data science skills, facilitated by hands-on projects. The UCSAS is among the pivotal annual events organized by the lab, furthering its mission to combine education with practical experience.

UConn Data Science Club An undergraduate student organization, the UConn Data Science Club focuses on educating and preparing students to be involved in the field of data science. Most of the training workshops are led by club members.