

SPONSORSHIP PROSPECTUS

2020 UConn Sports Analytics Symposiumx

Saturday, October 10, 2020

<http://uconnsportsanalytics.org/>

Started in 2010, the Only Conference of Its Kind!

The Event While there are many well established sports analytics conferences, they are often not accessible to students due to technical level, cost, or space limitations. UConn, recognized nationally for its teams in sports such as basketball, baseball, and hockey, among others, will host the UConn Sports Analytics Symposium (UCSAS) with a focus specifically on students who are interested in sports analytics. UCSAS, organized by the UConn Statistical Data Science Lab of the Department of Statistics, aims to: 1) showcase sports analytics to students at an accessible level; 2) train students in data analytics with application to sports data; and 3) foster collaboration between academic programs and the sports industry.

The 2020 UCSAS is comprised of four keynote talks, one plenary poster session, and two parallel sessions of training workshops at various levels. The keynote speakers present on a variety of sports analytics topics including analytics on football, tennis, and basketball. The training workshops will be led by graduate students with real-world data science experiences, targeting high school/undergraduate/graduate students worldwide with different levels of familiarity with data science and sports analytics.

The 2019 UCSAS was a great success (<https://statds.org/events/ucsas2019/>). The event was covered by an article in UConn Today.

Sponsorships We welcome and appreciate corporate and individual sponsorships of the 2020 UCSAS with any amount. Depending on the contribution level, four categories of recognition are available.

- Bronze (under \$1K): Unlimited sponsorships available; Logo on website; Thank you at the event.
- Silver (\$1K): Four sponsorships available; Named event (keynotes; poster session; mixer; workshops) of your choice based on first-come-first-serve basis; Medium ad with paragraph (200 words) about the company and link at the event; Logo on website; Thank you at the event.
- Gold (\$2K): One sponsorship available; Name on the conference title; Large ad with text paragraph (500 words) about the company and link at the event; A 15-minute presentation from the company; Logo on website; Thank you at the event.

Interested sponsors please contact Dr. Jun Yan (jun.yan@uconn.edu), UCSAS Organizing Committee Chair and Professor of Statistics, University of Connecticut.

UConn Statistical Data Science Lab Initiated with an Innovation Education in Science grant from UConn College of Liberal Arts and Sciences, the Statistical Data Science Lab is where real-world data science problems meet future data scientists. Partnering with data holders, the lab provides training in data manipulation, programming, statistical modeling, variable engineering, model selection/validation, and communication about the results based on real-world data science projects. We successfully organized the 2019 Travelers Stat-a-thon, a statistical data science invention marathon, in Spring 2019. The UCSAS is the second series of events that we organize.